



community matters

Definition of Values



Compassionate Values

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| #INCLUSION | ... you include others to show them they belong. Fellow fetishists are "brothers". |
| #CONFIDENCE | ... giving a compliment takes nothing from you but can change everything. |
| #ACKNOWLEDGEMENT | ... not everyone falls in to your taste or social codec. Diversity is valuable. |

What is it worth feeling great about your sexuality, if people around you don't?

Regardless of your experience, you are someone's role model.

What is your fetish worth if it's not accessible for newcomers?

#inclusion

- Talk to strangers and let strangers approach you. Be accessible.
Talk to guys even in no fetish gear or gear, that doesn't comply to your taste.
- Any positive attention you get is a compliment – and you are a potential inlet to the fetish world.
You can be a good representative for an including and friendly fetish community.
- Learn your boundaries and stay positive when they are reached.
You can remain friendly even while turning people down, who misunderstands your kindness.

#confidence

- Being confident with your fetish means goodbye to suppressive ideologies such as Janteloven. Be a rock star – take selfies in gear. Encourage others to do the same. And then compliment them.
- Saying: "You look stunning in your gear" or "You would look so sexy in gear" costs you nothing but will be valuable to the receiver. Make people want (or dare) to wear gear!
- Wear your gear and show your surroundings that you are having the time of your life. Without faking, make sure that you show others, that you are enjoying yourself. You can make the fetish scene look attractive by clearly having fun while in gear!

#acknowledgement

- Someone might "not be hot" in your perception. Might not be fetish-compatible with you. That's not important! All fetish people – attributes regardless – go through some of the same processes in life. Acknowledge everybody's presence in the fetish scene. Diversity is valuable!
- Acknowledgement is also about embracing those, who don't understand your fetish. Not everyone has to like what you like. Conversation is still possible.
- Some guys may have other ways of living their lives than you in terms of safe sex, chems- or alcohol use. No one needs social exclusion! Don't judge anyone for their lifestyle or sexuality! You can reflect your own values and as a result, you facilitate diversity that may help others to make good decisions for themselves. General health and common sense among fetish guys, is a community matter.

Community Beneficial Values

- #OPPORTUNITIES ... for fetish people to go out and flash gear and for newcomers to get inspired.
- #VISIBILITY ... enhancing diversity. Make fetishism less freaky and more normal.
- #COHESION ... tie the LGBT community together. Create events in different existing venues.

STIGMA: Where are all the kinky guys in Copenhagen?

FACT: They have been hiding in a private club.

#opportunities

- Although fetishism is tied to sexuality – it's also a parameter in our identity.
Let's create occasions to show who we are and be available for others to approach while in gear.
- Online dating apps and sex clubs doesn't always provide non-sexual human proximity.
Let's meet in real life and practice human interaction without sexual intention.
- We can coevolve and educate each other. Through events of different types, we can learn skills that makes us more confident and capable fetish-sex-partners and create a safe and healthy foundation for navigating in the pulsating fetish environment all over Europe.

#visibility

- Copenhagen needs diversity. Going out in fetish gear to normal gay bars is usually lots of fun. Let's do that more and energize diversity in the general gay community.
- Fire up newcomers while having fun. A lot of young guys might be stuck in groups of friends where they are the only one with a fetish. By displaying fetishism – preferably in a group that has an including and acknowledging behavior towards strangers – we can make fetishism more popular and easier for young guys to explore, if they feel that there is a friendly and fun group, they can be a part of.
- Widen the horizon of men, who has sex with men, in Copenhagen. Show people something they didn't expect.

#cohesion

- Spread out fetish activities all over the LGBT scene in Copenhagen. Include as many businesses and organizations as possible and encourage them to welcome us.
- Maintain a sympathetic, non-commercial role towards the community. Fund expenses through co-organizers with focus on the extra profit they can make.
- Engage cleverly in donations to charity to manifest community value. Use the right opportunities to make donations to LGBTQ organizations possible at events.